**Te Ao Kei Tua Principals Campaign Information for Boards**

Dear Presiding Member (name)

I wanted to update you on recent developments in the renewal of our principals’ employment agreement.

We have recently rejected the second offer given to us by the Ministry of Education. It is now time to put pressure on the government to value our profession and the work we do.

There is sufficient and comprehensive data provided through the [Tomorrow's School Report](https://conversation.education.govt.nz/conversations/tomorrows-schools-review/), the NZEI [Pūaotanga](https://www.nzeiteriuroa.org.nz/campaigns/puaotanga) staffing review and Deakin University Principal [Hauora Wellbeing surveys](https://www.nzeiteriuroa.org.nz/campaigns/professional-work-principals-hauora) that clearly illustrate principals are struggling to lead teaching and learning effectively with the resources they have been given from Government. Principals also feel the demands of their workload and responsibilities are unsustainable, undervalued, and we are losing too many quality colleagues.

Our conditions are woefully behind our secondary colleagues and this inequity needs to be rectified.

Our campaign is based on 3 key themes of relativity, equity and parity. We are asking the government to:

* **Recognise and value the role of our principals and tumuaki** with a pay offer that values principals, to ensure we can attract and retain principals now and in future.
* **Ensure professional wellbeing for school leaders** – all principals having access to support so that we can continue to provide strong leadership.
* **Set out an ambitious plan to address the shortfall in staffing in primary schools.** Government was advised in the Tomorrows Schools Review to fix the disparity between primary and secondary schools – where there is a big gap in staffing entitlements.

You will see from [this factsheet](https://www.nzeiteriuroa.org.nz/assets/downloads/Tumeke-Tumuaki-Factsheet-1-2023.pdf) an outline of the issues at stake.

We would love to have boards demonstrate their support for our call on the government so that we are able to do our jobs effectively and that we continue to recruit, invest in and retain the outstanding leaders that all communities want and deserve for their tamariki.

Our school community can do this by completing this simple online form to show your support and to indicate any further actions you are willing to take. [Please add our school’s support here](https://action.nzei.org.nz/petitions/our-community-backs-principals).