

Teacher pay Survey report

NZEI

June 2025

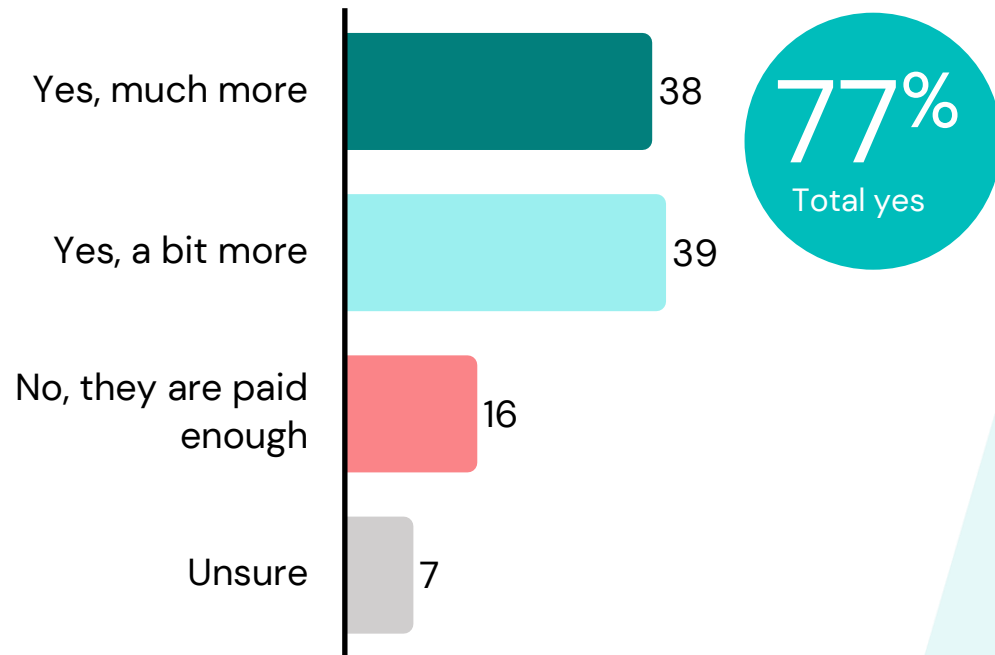


Commentary

- A strong majority (77%) believe teachers and others working in education should be paid more, including 38% who think they should be paid much more. Only 16% think they are currently paid enough, while 7% are unsure.
- Support for higher pay is strongest among younger respondents and supporters of left-leaning parties, though majorities across all party groups back increased pay for educators.

Paying those in education more

Do you think teachers and others working in education should be paid more? (%)



Younger respondents were more likely to say they should be paid more:

18-29.....	83%
30-44.....	80%
45-59.....	79%
60+	69%

Total yes by party support:

Green.....	92%
Labour	86%
TPM.....	83%
NZ First	77%
National	71%
ACT.....	54%

Methodology



Nationwide survey

Results in this report are based upon questions asked in a Talbot Mills Research nation-wide online survey. The basis of the sample is n=1382 nationally representative respondents in New Zealand 18 years of age and over.



Representative sample

Interlocked age, gender and regional quotas were used during sampling. Weighting was further used to enhance how closely the results represent the adult population of New Zealand.

The maximum sampling error for a sample size of 1382 at the 95% confidence level is $\pm 2.9\%$.



Fieldwork dates

Fieldwork for the questions in this report was conducted between the 21st of May to the 3rd of June 2025



Reporting

All numbers are shown rounded to zero decimal places. Hence specified totals are not always exactly equal to the sum of the specified sub-totals. The differences are seldom more than 1%. (For example: $2.7 + 3.5 = 6.2$ would appear: $3 + 4 = 6$).

About Talbot Mills Research

Talbot Mills Research specialises in corporate, social and political research.

Our experience spans a wide range of sectors globally including politics, infrastructure, energy, transport, the primary sector, financial services, and public policy.

Talbot Mills Research principals, David Talbot and Stephen Mills, have had roles in strategy at the highest levels of politics and business.

David was pollster to New Zealand Prime Minister Jacinda Ardern, and now works for a range of Australian Federal and State political leaders as well as decision-makers in many listed companies.

As a firm, Talbot Mills Research is regularly cited in international media and have been the most accurate pollsters in many Australasian races.

They use their deep understanding of the public mindset to provide trusted research-based information and advice to corporate and political decision-makers around the world.

The team at Talbot Mills Research offer a full range of methodologies to measure public sentiment and are unique in having the strategic expertise to help build interventions to shift it.

Offices are located in New Zealand (Wellington, Auckland), Australia (Sydney, Brisbane, Melbourne, Canberra, Perth), and the UK (London).

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